

2026 HFI FUNDING REQUEST

REQUESTING ORGANIZATION

PARKVIEW DEKALB MEMORIAL HOSPITAL, INC.

Address: 1316 E 7th Street Auburn, Indiana 46706

Phone: 260-266-7750

SIGNATORY

Molly Cain

MISSION STATEMENT

To improve health and inspire well-being in the communities we serve.

PROJECT:

The DeKalb Memorial Hospital Community Benefit Coordinator will liaise with long-standing community partners (YMCA, Boy Scouts, and Elkhart Public Library) to schedule and promote the Trauma and Injury Prevention program at scheduled community events. Promotion will be done via social media posts on the partners' platforms. The Community Benefit Coordinator will distribute flyers at community meetings. The Coordinator and trauma team will attend those events to provide education/information on bike safety and trauma prevention and to fit and distribute bike helmets to children and adults.

TARGET POPULATION:

DeKalb County has a population of 44,300. Of those, 96.8% are White, 3.2% are Hispanic/Latino, 1.4% are two or more races, 0.8% are Black, 0.6% are Asian, 0.4% are American Indian or Alaska Native, and 0.1% are Hawaiian/Pacific Islander. The poverty rate is 11.3%, and the percentage of those without health insurance (under the age of 65) is 7.5% (U.S. Census Bureau). Our target population is the entirety of the population of DeKalb County, without regard to race/ethnicity or economic status.

OUTCOMES:

The measurable outcomes are: 1) 7-8 community events scheduled, 2) 500 individuals will receive bike safety and trauma prevention information/education, and 3) 230 individuals will be fitted with bike helmets.

HEALTH EQUITY STATEMENT:

Parkview Health is dedicated to improving the health and inspiring the well-being of individuals in the communities served; this includes promoting belonging and health equity in the areas of clinical care, community leadership, organizational policies, and workforce development. Earnings are reinvested into the community to fund health and well-being initiatives such as Community Nursing, the Don't Text & Drive and Share the Road campaigns, Francine's Friends Mobile Mammography program, the Asthma

Education and Management program, and the Trauma and Injury Prevention program. All of these programs are intended to address social determinants of health by providing access to health and wellness services and education regardless of an individual's social or economic status. As part of the Parkview non-profit, community-based health system, PDH treats every person served with the same high level of care, regardless of insurance plan or ability to pay.

BUDGET REQUEST:

\$6,755.00

BUDGET JUSTIFICATION:

Amount Requested: \$6,755.38 Project Budget and Budget Narrative Personnel Salary: \$2,028.21 • The personnel salary includes time allocated by the Community Benefit Coordinator and supporting trauma team members to organize, implement, and oversee the helmet distribution and fitting program. Their roles include event planning, coordination with partner agencies, event attendance (including set-up and break-down), training PDH staff, and ensuring that the objectives of the program are met. Personnel Fringe: \$692.23 • This amount covers the fringe benefits (at 34.13%) associated with the personnel salaries, including health insurance, retirement contributions, and other benefits. The fringe rate is applied according to the organization's policy for staff involved in community outreach programs. Travel: \$428.80 • Travel costs are included to cover the transportation of personnel to the 7/8 scheduled community events in DeKalb County to provide bike safety information/education a fit and distribute the bike helmets. Supplies: \$2,725 • Helmets (\$2,300) - The primary supply cost for this program is the purchase of 230 bike helmets at approximately \$10 each—a significant savings, as we are working with Parkview's Trauma team to purchase helmets at a discount. This initiative aligns with the goal of providing properly fitted helmets to DeKalb County residents. The cost covers helmets suitable for various age groups, ensuring that all community members can benefit from this safety initiative. • Storage Containers & Carts (\$300) – To transport to and secure the helmets at events. • Promotional and Educational Materials (\$125) – Paper and printing of promotional color flyers and informational/educational materials. Indirect Costs: \$881.14 • Parkview's indirect costs are calculated at the de minimis rate of 15%. These funds help cover the administrative support of the grant. Total Budget: \$6,755.38 • This total reflects the necessary funds to implement and manage the helmet distribution and fitting program, ensuring that DeKalb County residents have access to proper safety equipment to prevent injuries.

SUSTAINABILITY PLAN:

Beyond the Health First Indiana 2026 grant period, the salaries and fringes of the program personnel (who are hospital employees) will continue to be paid. Collaboration with community partners will also be maintained, as will PDH's presence at scheduled community events to present bike safety and trauma prevention information/education.

DIGITAL SIGNATURE:

Kelly Sickafoose